

## PRESS RELEASE

### On-Demand House Calls For Health & Wellness Now Available in the Milwaukee Area

*New startup is transforming healthcare delivery with licensed providers who come to a customer's home, workplace or hotel to offer a broad range of traditional medicine and integrative therapies.*

#### FOR IMMEDIATE RELEASE

**Delafield, WI, October 12, 2016:** RemedyNow, an on-demand healthcare company that sends licensed providers to a customer's home, workplace or hotel, has announced that they are now taking appointments for Urgent Care, Primary Care, Integrative Wellness as well as Resources for Expecting & New Moms.

The "house call" services are currently available within Waukesha County and surrounding communities, while video visits are available throughout the entire state of Wisconsin. RemedyNow's licensed healthcare providers provide appointments from 8am-8pm Monday – Saturday and 10am-6pm on Sundays for anyone in the family over 6 months of age. Between the extended hours and providers coming to the customer's location, RemedyNow makes it easier for busy people and people with limited mobility to get the care they need. This includes urgent care but also nagging injuries or chronic disease management that they have put off because they have not had time to get to a provider.

The founders of RemedyNow, both practicing physicians, have seen first hand the power of treating the whole person, not just the symptoms. They have also seen how gaps in the current healthcare system take a significant toll on patient outcomes, and what a difference it makes when providers can take the time to connect with a patient and look at the bigger picture of health. Together these doctors made the decision to turn frustration into the opportunity to help create healthier communities. "In this model, providers can establish an individual connection with clients versus just seeing the next person in the waiting room line", explains Danish Siddiqui, co-founder of RemedyNow.

RemedyNow offers four main lines of services:

- 1) **Urgent Care** services cover a range of illness and injuries from sore throats and flu symptoms to stitches and sprains.
- 2) **Primary Care** services include several types of basic physicals, comprehensive health screenings, chronic disease management and ongoing day-to-day primary care needs.
- 3) **Integrative Wellness** services include a broad spectrum of options from nutritional counseling (in home or at your grocery store of choice), yoga, acupuncture, physical therapy, integrative health coaching and more.
- 4) **Resources for Expecting & New Moms** offers another system of support for expecting and new parents during an exciting but sometimes challenging time. RemedyNow providers offer childbirth classes, lactation consulting, yoga, acupuncture, physical therapy and nutritional counseling.

All of these services are offered in the comfort of the customer's home, workplace or hotel either in person, or where possible, virtually. This new access to healthcare opens the door to people getting the care they need rather than waiting to visit a provider because they are too busy or otherwise unable to get to a provider.

While house call models are growing in popularity on the East and West coasts, this is a newer concept in the Midwest. RemedyNow plans to expand into other markets and will consistently add services to meet the needs of customers.

The community is encouraged to come and meet some of the RemedyNow providers at the Brookfield Farmer's Market & More on Saturday October 15, located at 2000 North Calhoun Road in Brookfield.

Customers can learn more about RemedyNow at [www.RemedyNow.net](http://www.RemedyNow.net). The RemedyNow app can be found on the Apple App Store and Google Play.

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*Headquartered in Delafield, WI, RemedyNow is the on-demand healthcare provider that brings health and wellness to your doorstep so you can be at your best without missing a beat.*

[www.RemedyNow.net](http://www.RemedyNow.net)